



About the OIWFA

The Ontario Intercollegiate Women's Fastpitch Association (OIWFA) was formed in 2001 and was made up of only four teams. Over the past 13 years, the OIWFA has developed and grown to be sustainable with 12 member teams and servicing over 200 athletes. The majority of these teams are self-funded and are able to function only through fundraising, sponsorships and significant fees collected from athletes, receiving minimal (if any) financial or recognition support from their respective schools. All 12 teams have volunteer coaches who are highly qualified and offer countless hours year-round to keep their teams functioning at a high level.

The OIWFA season runs for six consecutive weeks from mid-September to the end of October. A total of a 22-game regular season is capped off with the top eight teams competing at a Provincial Championship weekend.

The OIWFA has undertaken many initiatives to draw attention to the league that we have proudly developed. Over the past three years, the OIWFA began streaming online the Provincial and National Championships, which have received thousands of views each of the past three years from over three different continents. In 2012, the OIWFA was featured on the Rick Mercer Report, and also became the first Canadian University sport to take a stance with the You Can Play Project to support LGBT athletes.

In 2014, the OIWFA will dedicate two game days across the province as awareness games for the You Can Play Project, as well as "Pink Day in the Park" to take a united stance against breast cancer.

Each year, the OIWFA strives to grow and become involved with new initiatives to gain recognition for our league and to recognize important causes.

To continue to do this...WE NEED YOUR HELP!

Please consider supporting the OIWFA as we continue to develop and provide women who are attending university in Ontario an opportunity to play high-level fastpitch softball. THANK YOU!

OIWFA In Numbers

- **~200** female athletes: OIWFA league membership
- **20,974**: the number of views of the OIWFA website over the past 12 months
- **1186**: the number of views of our Provincial Championships streamed live online in 2013
- **2500**: the number of views of the Canadian Collegiate Softball Association National Championships streamed live online in 2013
- **90%**: the percentage of athletes involved with the OIWFA who will graduate from a 4-year university program

For more information, please contact matt_allen44@hotmail.com or 519-580-4120

OIWFA - You Can Play Day



- OIWFA teams will take a united stance against homophobia in sport by partnering with the You Can Play Project - dedicated to ensuring equality, respect and safety for all athletes, without regard to sexual orientation on Friday, October 10th
- Prominent logo recognition on OIWFA – You Can Play releases and OIWFA website
- Logo/banner (max. 2) displayed at OIWFA Championships
- 2 commercials during OIWFA Championships broadcasts streamed online
- Company logo on OIWFA – YCP logo and merchandise
- 2 OIWFA Banquet tickets
- \$1500-2000 contribution as Presenting Sponsor status

OIWFA – Pink Day in the Park



- OIWFA teams will take a united stance against breast cancer by donning pink on Saturday, September 20th
- Prominent logo recognition on OIWFA – Pink Day in the Park releases and OIWFA website
- Logo/banner (max. 2) displayed at OIWFA Championships
- 2 commercials during OIWFA Championships broadcasts streamed online
- Potential for company logo on OIWFA Pink Day shirts
- 2 OIWFA Banquet tickets
- \$1500-2000 contribution as Presenting Sponsor status

OIWFA Championships



- OIWFA Championships hosted at Western University October 17-19
- Prominent logo on OIWFA Championships broadcasts streamed online
- Prominent commercial on OIWFA Championships broadcast (max. 5 per game)
- Prominent logo/banner (max. 4) displayed at OIWFA Championships
- Prominent logo recognition on OIWFA Championships communication
- 4 OIWFA Banquet tickets
- \$2500-3000 contribution as Presenting Sponsor status

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